



reframe
WOMEN IN TECH

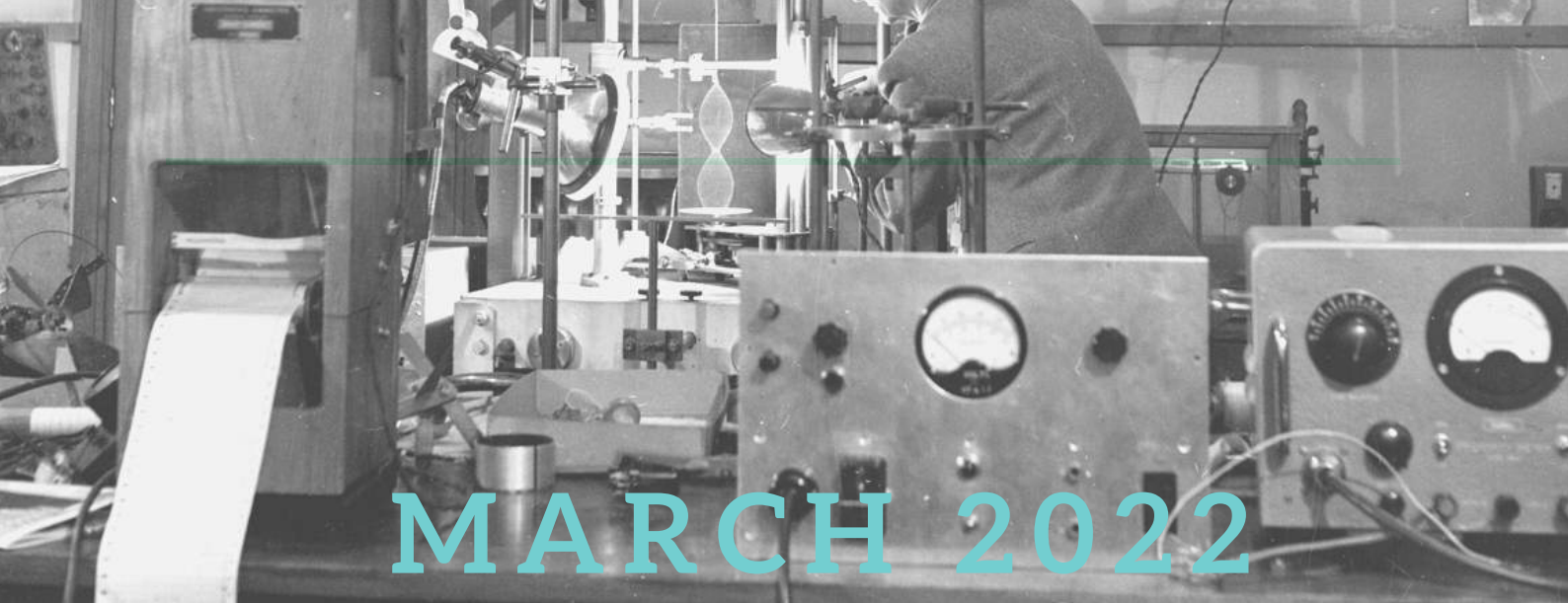
Believe **You Can**

MANCHESTER | 11.03.2022



SPONSOR PACK





MARCH 2022

REFRAME RETURNS

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It's hard to believe it's almost two years since we hosted the very first Reframe Women In Tech Conference - and it's fair to say a lot has happened since then!

But we said we'd be back and we meant it!

In March 2022 we'll be bringing back our not for profit event, for and run by a community of like-minded technology experts and future tech talent, to reframe the narrative around women in technology through positive action.

We'll be sharing positive journeys from leaders in the field, first-time speakers and everyone in between for a day of learning and collaboration designed to empower us all to develop, succeed and inspire.

but we can't do it
without
your support.

It's not just about handing over cash...

We know that enabling change for women in technology starts with **focusing on the positive** and that's why we want to deliver this conference for the community in a way that makes it as accessible as possible.

This means we're committed to keeping the ticket price low, we're not looking to make a profit nor is this a commercial enterprise and that's where you come in - because we'll be honest - **this event won't happen without the support of like-minded businesses coming together.**

Our sponsorship packages are designed in such a way that we're not asking for huge amounts of money and we're not just looking for big businesses with a pot of cash to spend.

We're creating a community of like-minded organisations who want to contribute to changing the narrative around women in technology in an accessible and collaborative way as a result our packages start at £500 with a maximum cost of £10,000.

Why are we doing this?

Tech Returners and The Confidence Community are committed to empowering careers in technology and as a result of our work we meet countless women who face barriers accessing careers in tech, who don't feel represented in the sector, who don't know how to access support or career advice and are often only faced with the negative narrative around women in technology, back in 2019 we decided to face this problem head-on with this event - and we know our work isn't done yet.

There aren't enough women in technology that's a fact, but that's not going to change unless we change the narrative around women in technology to a positive one. We know about the barriers, let's talk about the successes! There are amazing women in technology doing phenomenal things, we want to hear from them and share their stories, we want to make career advice accessible and we want to **empower positive change** for women in technology and so...



Let's make a
change
together

The Event



The event itself will be a one day conference which will be a mixture of keynote speeches, panels and smaller break out lectures and discussion groups and practical learning.

Themes will include confidence, leading with purpose, technology and empowering self belief.

Childcare

We recognise that it is not always easy to attend conferences with childcare commitments.

As such for every parent or carer who attends our event we'll be providing free on site childcare facilities.

For and run by a community of like-minded technology experts and future tech talent, to reframe the narrative around women in technology through positive action.

Packages

Our sponsorship packages are designed for all businesses and all budgets, as such you'll find no words like premium or gold here, rather they're related to different aspects of the conference meaning you might see your branding in some places but not others and the cost of the package you choose will reflect that.

Headline Sponsor

£10,000

- Your logo on all promotional material (digital or print)
- relating to the event
- Your logo and profile on our dedicated conference website
- Your logo/brand on screen throughout the event
- Your logo/brand on digital signage in the venue entrance
- Inclusion in all conference-related PR
- The opportunity to introduce your business on stage/or play a promotional video
- The opportunity to place your own promotional literature in conference branded bags
- The opportunity for exclusive exhibitor space at the event
- Speaking or Panel slot of your choice at the event
- Your logo on The Confidence Community website and social media channels
- Opportunity to promote your products/services/campaigns across The Confidence Community social media channels.
- 5 free delegate tickets

Packages

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Conference Sponsor

£5,000.

- Your logo on all promotional material (digital or print) relating to the event
- Your logo on our dedicated conference website
- Your logo on screen throughout the event
- Inclusion in all conference-related PR
- The opportunity to play a promotional video
- Your logo on screen throughout the exhibition space
- The opportunity to place your own promotional literature in conference branded bags
- The opportunity for exclusive exhibitor space at the event.
- Your sponsorship promoted across The Confidence Community website and social media channels.
- 3 Free Delegate Tickets

Panel Sponsor

£5,000

- Your logo on screen during panel event
- Opportunity to be part of one our panels
- Your logo on our dedicated conference website
- The opportunity to place your own promotional literature in conference branded bags.
- Your logo and company description in our conference brochure
- Your logo on screen throughout the exhibition space
- 2 Free Delegate Tickets



Packages

Merchandise Sponsor

£3,000

- Opportunity to support our ethical, female-focused apparel provider
- Your logo on all conference merchandise including bags, pens and confectionery.
- Your logo on our dedicated conference website.
- Your logo on screen throughout the exhibition space
- Your logo and company description in our conference brochure
- The opportunity to place your own promotional literature in conference branded bags.
- 2 Free Delegate Tickets

Apparel Sponsor

£3,000

- Opportunity to support our ethical, female-focused apparel provider
- Your company name on our event team apparel
- Your logo on our dedicated conference website
- Your logo and company description in our conference brochure
- The opportunity to place your own promotional literature in conference branded bags.
- 2 Free Delegate Tickets

Track Sponsor

£3,000

- Opportunity to sponsor one of three dedicated 'break out' tracks and to display and provide branded items in a specific area of the venue.
- Your logo on our dedicated conference website
- The opportunity to place your own promotional literature in conference branded bags.
- Your logo and company description in our conference brochure
- 2 Free Delegate Tickets

Packages

Award Sponsor

£3,000

- Opportunity to present an award on stage at the event
- Your logo on our dedicated conference website
- Your logo and company description in our conference brochure
- Your logo on screen during presentation
- Your logo on screen throughout the exhibition space.
- 2 Free delegate tickets

Drinks Sponsor

£2,500

- Opportunity to sponsor our end of event drinks reception
- Display and provide branded items in the exhibition space
- Your logo on our dedicated conference website
- Your logo and company description in our conference brochure
- Your logo on screen throughout the exhibition space
- 2 Free Delegate Tickets

Supporting Sponsor

From £200

A truly unique opportunity to be part of this event at an accessible cost.

Your name or company will be included on our sponsor wall at the event and the amount you sponsor will contribute to keeping the ticket price low and making reframe - Women In Technology accessible for all.

Where your money goes...

This event is not for profit, as such we're able to be completely transparent about where your money goes.

If you are sponsoring a specific element then that's exactly where your money goes.

If you've chosen a more general package then you're helping cover the cost of running the event, venue hire, food and drink, AV, event staff, merchandise, childcare provision and helping to make this event as accessible as possible by keeping the ticket price low.

Get in touch

Our vision is taking shape
but we need your support
to make it reality.

If you'd like to sponsor
reframe - women in technology
then please get in touch.

hello@reframe-wit.com

www.reframe-wit.com





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WWW.REFRAME-WIT.COM

